



Contest:

- Create the best holiday recipe that uses our Chèvre and win a prize!

Rules:

- You have to “like” Lively Run Dairy on Facebook and message us your recipe, along with a picture of yourself by 6:00pm on Monday, December 5th.
- Submitting a picture of the recipe is not mandatory, but highly recommended, and could act to your advantage during the voting phase of the competition.

Categories:

Individuals

Restaurants/Businesses/Teams

1st Place Prize

- A Lively Run Cheese Platter mailed to the winner on Wednesday, December 17th so that it is on time for your holiday celebrations.
- The Lively Run Cheese Platter will include:
 - 1 Lake Effect Cheddar
 - 1 Cayuga Blue
 - 1 Chèvre (flavor of your choice)
 - 1 Finger Lakes Gold

Other Prizes

- Your recipe will be posted on our website and Facebook with your name, picture, and a description about yourself
- Every contestant who is selected for phase II (voting) will receive a \$10 gift certificate for the Lively Run store

1st Place Prize

- First place winner will be delivered or mailed ½ wheel of Finger Lakes Gold or ½ wheel of Willow Hedge or 1 wheel of Blue Yonder (your choice)

Other Prizes

- Your recipe will be posted on our website and facebook with your name, picture, and a description about your restaurant/business/team
- Every restaurant/business/team who is chosen for Phase II (voting) will receive a \$10 gift certificate for the Lively Run store

Selection:

- After you message us your recipes through Facebook or email (info@livelyrun.com), our crew will vote on them and announce the top recipes of each category by 3:00pm on Wednesday, December 7th.
- We will then contact the top winners and post the recipes in a Facebook photo album so that the public can vote by “liking” their favorite recipe.
- The winner of each category will be decided by whoever gets the most “likes” for their recipe by 11:00pm on Sunday, December 18th.
- On December 19th the prizes will be sent out so that they arrive in time for the holidays.

Follow Lively Run Dairy on our other social media sites!

Twitter: @LivelyRunDairy
 Instagram: LivelyRunDairy